

# TEN REASONS TO CHOOSE FSC®



## 1. WE'RE GOVERNED BY OUR MEMBERS

We're democratically governed, and over 800 social, economic, and environmental members help us to set the right policies to protect the world's forests.



## 2. WE HAVE THE HIGHEST STANDARDS

We set higher standards than any other forest certification scheme, which gives users the best assurance that certified forests are being managed responsibly.



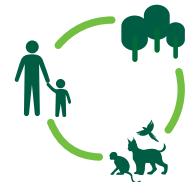
## 3. WE'RE RESPECTED AND CREDIBLE

We are the preferred certification scheme for business and the one most widely used by members of the Fortune 500.



## 4. OUR IMPACT IS FAR-REACHING

Operating in over 100 markets, we issue more certificates globally than any other forest certification scheme.



## 5. WE HAVE A POSITIVE IMPACT

Of any existing forest certification scheme, we provide the highest level of protection for endangered species and natural forests.



## 6. WE HAVE INFLUENTIAL SUPPORT

Our membership includes the world's largest and most respected environmental NGO's such as Greenpeace and WWF, both of which are vocal in their support of FSC over others.



## 7. WE'RE TRANSPARENT

Every process and decision we make is open to public review and our product claims are independently audited.



## 8. OUR STANDARDS ARE GLOBALLY CONSISTENT

Wherever we operate in the world, our standards are based on the same principles and criteria.



## 9. WE THINK LOCAL

Every FSC forest certification process is open to local consultation so the people who live there can always have their say.



## 10. WE'RE RECOGNISED

FSC is the only forest certification scheme member of ISEAL Alliance, the global association for sustainability standards.