

Job Description: North America Engagement Manager

Position Type: Full-time, temporary, remote
Salary Range: USD \$70,000 – 95,000
Location: United States
Start Date: As soon as possible

About the Forest Stewardship Council (FSC)

The Forest Stewardship Council (FSC) is a global, not-for-profit organization dedicated to promoting environmentally sound, socially beneficial, and economically viable management of the world's forests.

FSC sets trusted standards for responsible forestry and supply chains, enabling consumers and businesses to make informed choices about forest-based products. FSC certification helps address climate change, biodiversity loss, and social equity, while connecting responsible producers with global markets.

About the role

As the North America Engagement Manager, you will play a key role in strengthening FSC's presence and relationships in the region. You are curious about stakeholder needs, comfortable working across cultures and disciplines, and motivated by purpose-driven work.

You will balance stakeholder outreach, government relations support, and commercial engagement, while collaborating closely with colleagues across FSC International and the North America network. This is a remote role, with occasional travel for events and meetings.

Main responsibilities

Stakeholder engagement & outreach (~50%)

- Support the planning and delivery of quarterly events, webinars, and engagement activities for stakeholders in the US and Canada
- Coordinate regional communications and ensure strong alignment between FSC North America and FSC International

- Build and maintain relationships with members, certificate holders, industry groups, and other key stakeholders
- Represent FSC at selected industry events or coordinate colleague participation

Government relations support (~25%)

- Support the Regional Director on advocacy and government engagement initiatives in the US and Canada
- Assist with coordination, preparation, and follow-up related to public policy and regulatory discussions

Sponsorship & commercial engagement (~25%)

- Support sponsorship and commercialization activities linked to Climate and Ecosystem Services and Verified Impact Claims
- Contribute to stakeholder-facing initiatives that strengthen FSC's value proposition and impact

Education & experience

- Bachelor's degree or equivalent practical experience
- 5+ years of relevant experience in marketing, communications, stakeholder engagement, fundraising, sales, or partnerships
- Experience in forestry, sustainability, climate, environmental, or related sectors is a strong asset
- Legal authorization to work in the United States or Canada

Skills & competencies

- Strong relationship-building and stakeholder management skills in multi-stakeholder environments
- A professional, customer-oriented mindset with excellent communication skills

- Comfort working independently in a remote, self-directed environment
- Confidence presenting to diverse audiences, both virtually and in person
- Strategic thinking with the ability to manage multiple initiatives simultaneously
- Proficiency with Microsoft Office (especially Excel and Outlook) and openness to using AI and digital tools to work more effectively
- Fluency in written and spoken English; French is an asset