



# Forest Stewardship Council

## FSC Canada

### Job Description: **Regional Manager, Western Canada**

Position Type:	Full-time, permanent
Salary Range:	
Location:	Western Canada (British Columbia, Alberta, Saskatchewan, Manitoba)
Years Experience:	5 years
Reports to:	President

The Forest Stewardship Council (FSC) Canada seeks an accomplished professional to coordinate regional uptake of FSC forest management certification and supply chain development in Western Canada (British Columbia, Alberta, Saskatchewan, and Manitoba) to meet rapidly increasing demand for FSC certification in forest product markets. This staff position will coordinate all FSC activities within the region. This position will heavily emphasize the development of new FSC-certified timber supplies, from large industrial forests and small woodlots, and connecting that material through production channels to market.

#### Position

The FSC Regional Manager of Western Canada will oversee all activities related to FSC Canada's presence within the region and serve as the regional 'face' of the organization. The Regional Manager of Western Canada must be able to work independently and as part of the national team of FSC Canada staff.

Work will generally focus on the following provinces: British Columbia, Alberta, Saskatchewan, and Manitoba. Being based in one of these provinces is a requirement of this position, ideally near a major airport, as this position will involve travel.

#### Responsibilities

##### **General**

- Act as the FSC liaison with Western Canadian forest managers, forest product businesses and Chain of Custody certificate holders.
- In cooperation with other FSC Canada staff, provide tools to existing and potential forest management and chain of custody certificate holders to help them understand FSC standards.
- Work with FSC Canada staff and partner organizations to coordinate and focus existing demand toward building new and more effective supply chains.
- Represent FSC at regional events and oversee coordination of events hosted by FSC Canada.
- Respond to requests and concerns from stakeholders in a timely and professional manner.

##### **Coordination of the new Standards Deployment**

- Provide leadership and guidance for all FSC Canada standards deployment initiatives, as necessary for the successful implementation of the new Forest Management standard and the new National Risk Assessment.
- Respond to all standards-related inquiries and requests received by FSC Canada related to the implementation and application of FSC certification in Canada in a timely and professional manner.
- Report on issues related to FSC Forest Management Standard and forest certification, which may affect FSC's activities in Western Canada.
- Work with key stakeholders to come to a consensus on FM related issues, and to ensure that these are in line with FSC policies and requirements;

- Coordinate and liaise with Certification Bodies as required

### **Coordination with Business Development and FSC Programs**

- Plan and coordinate the development of key accounts and partnerships, in Western Canada, in collaboration with the of the Manager of Market Development

**FSC Programs:** Manage Programs regional in collaboration with the Director of Programs, including:

- **Membership:** Assist in the execution of the FSC Canada Membership Expansion & Engagement plans, including the recruiting the FSC potential members

**Note:** This list of programs may be revised over time.

### **Smallholders**

- Plan and coordinate smallholder initiatives to expand FSC certified forests in the Western Canada
- Responsible for executing the FSC Canada 'Smallholder Program' initiative in Western Canada which includes the following:
  - Increase awareness and benefits of FSC Smallholder Program to current FSC-certified companies that qualify as smallholders e.g. woodlot owners, community forests, first nations lands, and group certificates
  - Encourage non-certified woodlots, community forests and first nations lands to become FSC-certified
  - Engage retailers to purchase from smallholders in collaboration with Manager of Business Development
  - Connect smallholders and retailers to develop business relationships with Manager of Business Development
  - Promote smallholder certifications and successful relationships

### **Solid Wood & LEED**

- Responsible for increasing the purchase of FSC-certified products with solid wood producers, with a focus on Western Canada
- Collaborating with FSC US to identify obstacles and opportunities along the FSC solid wood value chain with a specific focus on small management enterprises.
- Collaborating with FSC US on the development of a web-based education program targeting LEED APs with a focus on how to achieve the LEED certified wood credit.
- Responsible for responding to all LEED related inquiries and maintain a relationship with the Canadian Green Building Council

### **Relationship Building**

- Maintain and build relationships with key stakeholders and partners as it relates to standards development and other certification activities.
- Ensure that the interests of all of FSC's Chambers are represented in a balanced and equal manner in all standards development and consultation process. FSC Canada has four Chambers of representatives that are involved in all standards development and decision-making processes; Aboriginal Peoples, Economic, Environmental and Social.

## Qualifications

- Bachelor's or Master's degree in environmental science, forestry, or other related field.
- At least 5 years experience in the forest products industry
- Strong understanding of forest management and chain of custody certification
- Successful experience in developing, directing and managing multiple projects and implementing strategic program goals, including capacity to organize strategic meetings bringing together key partners
- A broad understanding of Western Canadian forest management, supply chains and market drivers.
- Ability to build collaborations and facilitate discussions;
- Strong organizational and management skills;
- Strategically focused;
- A comfortable and effective public speaker;
- Excellent verbal and written communication skills;
- Fluent in oral and written English

**To Submit your application, please send a copy of your Resume (CV) and cover letter to Francois Dufresne at [f.dufresne@ca.fsc.org](mailto:f.dufresne@ca.fsc.org) by November 29, 2019.**